

# 100+ Word Cheat Sheet

## Used to Create Conversions & Customer Demand

Print this out and keep it handy! This cheat sheet is a must-have for copywriters, digital marketers and entrepreneurs who use lead pages, email sequences and ClickFunnels.

### 100+ Words You Can Use to Convert:

Exclusivity	Power Words	Power Words (cont.)
Members Only	Premier	Win
Exclusive Rights	Pioneer	Hot
Login Required	Breakthrough	Secret
Membership Required	Complete	Inspire/s
Class full	Signature	Promote
Applications are closed	Save	Increase
Request Access	Plus	Develop/ed
Request Membership	Bonus	Reduce
Request Invitation	Create	Unlock
Apply to be a Member	Improve	Powerful
Apply to Join	Better	Fundamentals
Become an Insider	Best	Announcing
Become a VIP Insider	Immediate/ly	Introducing
Exclusive	Instant/ly	Ultimate
Be the First	Discover	Sure-Fire
Get it Before Anyone Else	Profit	Unsurpassed
Only Available to Subscribers	Learn	Complete
VIP	Know	Complex
Get on the Waitlist	Understand	Instructive
Competitive	Grow	Superior
Select / Selected	Powerful	Bottom-line
Wanted (Most Wanted)	Integrate	Helpful



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### Scarcity

Limited number  
Limited offer  
Only 10 Available  
Just 3 Spots Left  
Spots Running Out  
Get it While they Last  
Early-Bird Rate Ends Soon  
This Week/Month only  
Rare opportunity  
Today only  
Only Available here  
Last Chance  
Last one

### Risk-Free

Certified  
Cancel anytime  
Guaranteed  
30-Day Money-  
Back  
Best Selling  
Customer Favorite  
No questions asked  
Ironclad  
Backed  
Results  
Secure  
Tested

### Risk-Free (cont.)

Tried and true  
Try before you buy  
Verified  
Endorsed  
Professional  
Popular  
As seen in/on  
Expert  
Easy  
Reliable  
Refundable

